Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claim 1 (currently amended): A thermal printer apparatus, comprising:

one or more <u>first</u> thermal print heads fixedly mounted with respect to a print media path;

- one or more <u>first</u> platen roller assemblies each including a platen roller adapted to press print media located in said print media path against at least one of said <u>one or more first thermal print</u> heads and a <u>platen roller mounting</u> frame adapted to support a respective <u>one of said one or more first</u> platen <u>roller</u> rollers; and
- a pivotally mounted <u>first</u> support member adapted for mounting <u>at least one of</u> said <u>one or more first</u> platen roller <u>assembly frames</u> <u>assemblies</u> to extend from said <u>frame</u> <u>support member</u> and press at least one <u>of</u> said <u>one or more first</u> platen <u>roller</u> rollers against at least one of said <u>one or more first</u> thermal print <u>head</u> heads.

Claim 2 (currently amended): The apparatus of Claim 1, wherein said <u>frame first support member</u> is adapted to pivot in an imaginary plane defined by said

one or more first platen rollers mounted to said <u>first</u> support member.

Claim 3 (currently amended): The apparatus of Claim 2 wherein said first support member includes a plurality of platen roller assemblies mounted thereto, wherein each of said plurality of platen rollers of said plurality of platen roller assemblies includes a rotational axis, and further wherein said first support member is adapted to pivot in an imaginary plane defined by all of the axes of said plurality of platen rollers.

Claim 4 (currently amended): The apparatus of Claim 1, wherein said <u>frame</u> said <u>first</u> support <u>member</u> is adapted to pivot said <u>one or more first</u> platen rollers in an arc and said platen <u>roller mounting</u> assembly frames remain tangential to said arc.

Claim 5 (currently amended): The apparatus of Claim 1, further comprising wherein said first support member includes a plurality of parallel platen roller assemblies, wherein said platen rollers of said plurality of platen roller assemblies define an imaginary plane, and further wherein said first support member is adapted to pivot about an axis which lies in said imaginary plane.

Claim 6 (currently amended): The apparatus of Claim 1, further comprising, one or more second thermal print heads fixedly mounted with respect to said print media path, wherein said one or more second thermal print heads are located in close proximity to said first said thermal print heads.

Claim 7 (currently amended): The apparatus of Claim 6, further comprising:

one or more second platen roller assemblies each including a platen roller adapted to press print media <u>located</u> in said print media path against at least one of said <u>one or more</u> second thermal print heads and a <u>platen roller mounting</u> frame adapted to support a respective <u>one of said one or more second</u> platen <u>roller</u> rollers; and

a pivotally mounted second support member adapted for mounting at least one of said one or more second platen roller assembly frames assemblies to extend from said second support member and press its respective at least one of said one or more second platen rollers against at least one or more of said second thermal print heads.

Claim 8 (currently amended): The apparatus of Claim 7, wherein the said first said thermal printer print

heads and said second thermal print heads are fixedly mounted with respect to said print media path by a unified structure.

Claim 9 (currently amended). The apparatus of Claim 8, wherein the said first said thermal print heads are fixedly mounted to print from one side of said print media path, and said second thermal print heads are fixedly mounted to print from an opposing side of said print media path.

Claim 10 (currently amended). The apparatus of Claim 9, wherein the said first said thermal print heads are mounted on a first subframe section of said unified structure and said second thermal print heads are mounted on a second subframe section of said unified structure, and further wherein the said first said platen roller assemblies are adapted to extend through said second subframe section to contact the said first said thermal print heads and said second platen roller assemblies are adapted to extend through said first subframe section to contact said second thermal print heads.

Amendments to the Drawings:

Enclosed is a proposed correction to Fig. 3. The proposed correction replaces numeral "16a" with numeral "16b" to indicate the frame section of assembly 10 as is described at lines 1 and 2 of paragraph [021].